



National Marine Manufacturers Association

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ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN SOUTH CAROLINA



TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

\$710.4 MILLION

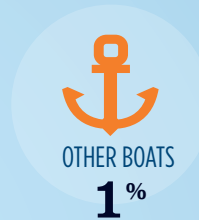
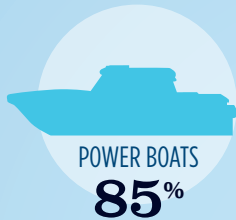
CONGRESSIONAL DISTRICT 3

Number of Recreational Boats*	67,473
Recreational Boating Industry Businesses	88
Total Jobs	5,598
Annual Recreational Boating-Related Spending	\$301.2 MILLION

RECREATIONAL BOATS IN SC-3

TOTAL BOATS* ▶ **67,473**

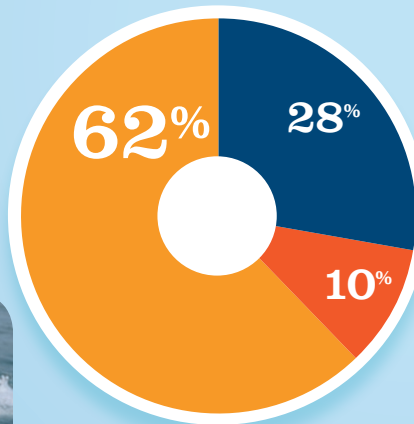
REGISTERED BOATS	67,473
Power boats	56,973
PWCs	8,724
Sailboats	897
Other Boats	879
HOUSEHOLDS PER BOAT	3.8



* Total boats are registered boats as reported by states to the USCG.

RECREATIONAL BOATING CREATES JOBS IN SC-3

TOTAL BOATING JOBS	1,593
Boat Building	-
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	987
Dealers / Wholesalers	162
Boat Services	444

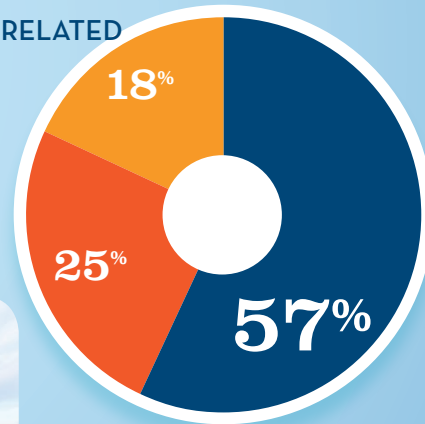


● BOAT BUILDING †
● MOTOR/ENG. MFGR. †
● ACC./SUPPLIES MFGR.
● DLRS/WHOLESALERS
● BOAT SERVICES
 † 0%



RECREATIONAL BOATING-RELATED BUSINESSES IN SC-3

TOTAL BUSINESSES	88
Boat Building	-
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	16
Dealers / Wholesalers	22
Boat Services	50

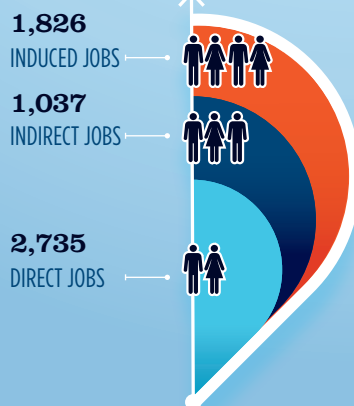


● BOAT BUILDING †
● MOTOR/ENG. MFGR. †
● ACC./SUPPLIES MFGR.
● DLRS/WHOLESALERS
● BOAT SERVICES
 † 0%



ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN SC-3

EST. TOTAL JOBS	5,598
EST. TOTAL LABOR INCOME (MILLIONS)	\$232.1
Est. Direct Income	\$94.2
Est. Indirect Income	\$58.0
Est. Induced Income	\$79.9



RECREATIONAL BOATING INDUSTRY SALES IN SC-3

Boat Building	\$0.0	\$0.0 MILLION
Motor / Engine Mfgr.	\$0.0	\$0.0 MILLION
Accessory / Supplies Mfgr.	\$246.3	\$0.0 MILLION
TOTAL MFG. SALES	\$246.3	\$246.3 MILLION
Dealers / Wholesalers	\$89.6	\$89.6 MILLION
Boat Services	\$177.1	\$177.1 MILLION
TOTAL RETAIL & SERVICES SALES	\$266.7	\$266.7 MILLION

● BOAT BUILDING
● MOTOR/ENG. MFGR.
● ACC./SUPPLIES MFGR.
● DLRS/WHOLESALERS
● BOAT SERVICES

Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University